

# Michael Alessi

# GRAPHIC DESIGNER

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[alessisaurus.com](http://alessisaurus.com)  
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## EXPERIENCE

### **DESIGNER T'S** *Brooklawn, NJ* *Sep 2021 - Present* **Graphic Designer**

Assisted art director by creating vector based graphics from high resolution images with the ability to output spot process color separations for silk screen production.

Worked directly with clients to create original and visually grabbing graphics for brand management, and promotional items.

Managed proof process from brainstorming, mock up, and final approval.

Coordinated with production staff to oversee printing procedures ensuring overall printing quality is up to clients standards.

Executed art direction while managing databases to reflect status of production process from concept to completion.



### **SUPREME SILK SCREEN** *South Plainfield, NJ* *Sep 2016 - June 2021* **Graphic Designer Production Artist**

Independently ran silk screening production department.

Performed daily screen maintenance including, power washing, coating with emulsion, and following proper dark room storage guidelines.

Managed screen registration and burning process via light table and film.

Verified garments for quantity, quality, size and accuracy.

Calibrated single and multi-colored designs on six head manual print station, for daily production.

Examined work orders to determine estimated printing times, ink, and material quantities. Followed by drying, folding, and packing completed articles.

Composed, prepared and organized vinyl for heat transfer applications as well as vehicle and signage installations.

Programmed and maintained DTG printing.

Operated and performed daily upkeep on twelve head industrial embroidery machine.

## SKILLS

Logo Design  
Layout Design  
Typography  
Web Design  
Web Development  
CSS, HTML  
FTP Maintenance  
Email Marketing  
Photography  
Branding/UI Design  
Screen Printing

## EDUCATION

### **The College of New Jersey**

*Ewing, NJ*

#### **Graphic Design**

May 2008 - May 2009

### **Mercer County Community College**

*Lawrenceville, NJ*

#### **Advertising Design**

May 2005 - May 2007

## REFERENCES

### **Nicholas Maccari**

*Designer T's*

(302) 563 - 6068

### **Jennifer Dera**

*Arkouda Fish Co.*

(907) 299 - 7836

### **Mary Ann Gibilisco**

*Authority Lock & Safe*

(732) 742 - 5238

### **Baelynn Willbergh**

*Urban Outfitters*

(908) 656 - 5694

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## **AUTHORITY LOCK & SAFE**

*Monroe, NJ*

*Sep 2016 - Dec 2021*

**Freelance Designer**

Assisted in the planning, initiating, designing, maintaining, and creation of website to boost online traffic to support Authority Lock & Safe on all digital platforms

Designed visual imagery to ensure alignment with company branding.

Worked with content management systems via FTP clients

Created and executed company apparel.



## **S. BRUNSWICK HIGH SCHOOL**

*South Brunswick, NJ*

*Sep 2016 - Mar 2021*

**Graphic Designer**

Formulated graphics for South Brunswick High School Girls Volleyball apparel.



Verified garments for quantity, quality, size and accuracy.

Calibrated single and multi-colored designs on six head manual print station, for daily production.

Examined work orders to determine estimated printing times, ink, and material quantities. Followed by drying, folding, and packing completed articles.



## **DRIP THE HYPE**

*Jersey City, NJ*

*June 2015 - Oct 2015*

**Sr. Graphic Designer**

Planned and executed creation of visible elements, such as color, design, and logo, that distinguish brand identity.

Generated promotional artwork to be distributed physically and digitally.

Manufactured custom attention-grabbing product labels as well as visually pleasing packaging.



Various customer service positions: 2006 - 2014.



## **The New York Times**

*Edison, NJ*

*July 2005 - July 2006*

**Quality Assurance**

Check, analyzed and maintained multiple daily quality control reports documenting signatures for pagination, bleeds, trimming, folds, first good copy and other aspects of the New York Times.

Provided phone support both inbound and outbound, conversing with distributors as well as pressroom.

Maintained inventory and ordering of supplies.